

Revised golf flyer 12/11/07

## PrintFest 2008 and PIASC Support Local Printing Club Golf Tourney

The Graphic Arts Club of Los Angeles (GACLA) announces their Annual Spring Classic Golf Tournament. The date is set for Tuesday, March 25, 2008, at the Anaheim Hills Golf Course, Anaheim, California. Co-hosting and sponsoring this industry event are PrintFest 2008 and Printing Industries Association, Inc. of Southern California (PIASC).

The GACLA is affiliated with the International Association of Printing House Craftsmen, Inc, (IAPHC). The LA club was chartered in 1922 and over the last 85 years has helped educate the local graphic arts community. In the last 14 years, the club has awarded over \$70,000 in scholarships to deserving high school and college printing students. Proceeds from this tournament go directly to support industry enrichment programs.

The third annual PrintFest is the largest printing expo and conference in the western U.S. New this year it will feature a Direct Marketing Expo pavilion and conference sessions in partnership with west coast DMA affiliates to bring marketers, creatives and print buyers out in addition to the usual printer audience. It has also moved from Long Beach to its new home at the Anaheim Convention Center. Expo dates are March 28-29, 2008, with the conference beginning one day earlier.

PIASC is the trade association for the graphic arts community in Southern California, and it is the largest graphic arts trade association in the nation which serves the interests of more than 1,600 member companies in Southern California.

The tournament will feature a four-man scramble with registration beginning at 10:30 a.m. and a shotgun start at high noon. Price per golfer is \$150 and includes green fees, golf cart w/GPS, range balls, lunch & beverages, promotional gift bag, and plus after golf, there will be a social hour with light refreshments and awards presented. First, cash awards will be presented to the top three winning teams, second, cash awards for closest to the pin on all par 3's, and last, long drive for both men & women. Individual entries are welcomed and will be assigned to a foursome.

Register for golf online at: [www.PrintFest.com](http://www.PrintFest.com), or [www.piasc.org](http://www.piasc.org).  
Additional information can be obtained by calling Richard Jones (626) 792-9755 or Vonnie Heron (323) 264-2200 ext. 114.