

BOOTH RENTAL AGREEMENT

PERSON TO RECEIVE SHOW MATERIALS

COMPANY NAME

ADDRESS

CITY STATE ZIP COUNTRY

PHONE: FAX

EMAIL WEB SITE

BILLING CONTACT (Check here if same)

COMPANY NAME

ADDRESS

CITY STATE ZIP COUNTRY

PHONE FAX

EMAIL WEB SITE

BOOTH LOCATION & SIZE PREFERENCE

(List booth number or preferred location and dimensions or square footage for each choice)

FIRST CHOICE

SECOND CHOICE

THIRD CHOICE

DO NOT PLACE US NEAR

WE WOULD LIKE TO BE NEAR

WE WILL BE SHOWING THE FOLLOWING PRODUCTS AND/OR SERVICES

WE WILL REQUIRE (SOME AT ADDITIONAL COST)

- | | | |
|---|---|---|
| <input type="checkbox"/> Electrical Hookup | <input type="checkbox"/> Vent Piping | <input type="checkbox"/> Natural Gas |
| <input type="checkbox"/> Paper Storage Area | <input type="checkbox"/> Water/Drain | <input type="checkbox"/> Subdued O/H Lights |
| <input type="checkbox"/> Compressed Air | <input type="checkbox"/> Porter Service | |



Print Synergy 09

What's **new** that can help you?

Conference: May 7-9, 2009 • **Expo: May 8-9, 2009**
Cobb Galleria Centre, Atlanta, Georgia

COMPLIMENTARY EXHIBITOR PACKAGE

Per company: 8' back drapes, 3' side drapes, standard carpet vacuumed one-time before opening, 6' table and 2 chairs, standard ID sign and a waste basket.

PRINTSYNERGY 2009 TERMS AND CONDITIONS

- The undersigned exhibiting company ("Exhibitor") reserves through PIAG, the Printing and Imaging Association of Georgia ("Management") booth spaces as designated in order of preference for PrintSynergy to be held May 8-9, 2009 at the Cobb Galleria Centre. It is understood and agreed that Management will make every effort to assign to Exhibitor those particular booths requested, but that Exhibitor grants to the Management the right to make the final assignment of booth location as necessary to create a more effective total show or resolve conflicts between competitive exhibitors. It is further understood and agreed that written confirmation of booth assignment by Management is not a guarantee of final assignment. Management reserves the right to refuse rental of exhibit space to any individual corporation or enterprise for any reason including but not limited to their being in competition with any official sponsor.
- Exhibitor will pay Management a rental fee of \$19.75 per square foot in U.S. currency as a fee for occupancy, the Complimentary Exhibitor Package described herein, publicity and other services. Standard minimum booth size is 100 square feet (10' x 10'). A surcharge of \$300 will be added for corner booths, \$600 for peninsula booths, and \$1,200 for island booths. Volume discount price breaks apply per the Booth Rate Sheet at 600 square feet and 1,200 square feet if entire booth is occupied and contracted by only one company. NO SUB-CONTRACTING ALLOWED. The right to solicit and exhibit at the show site is granted only to those exhibitors that have a signed booth rental agreement on file with show management. One company in each contracted booth space will be designated as the primary company occupying that booth and will be responsible for all charges incurred by all companies occupying that booth. Any companies sharing a single booth will be assessed a fee of \$1,000 per exhibiting company beyond primary. Each company will be listed in the official show guide. A deposit of two-thirds the total booth rental cost must be submitted within 5 business days of receipt of this agreement by Management to reserve a booth location.
- If contracted on or before October 31, 2008 and all deposits are received on time, rental fee is \$18.75 per square foot. If contracted on or before July 31, 2008 and all deposits are received on time, rental fee is \$17.75 per square foot. Note payment schedule per the Booth Rate Sheet. If any payment is received late, discount rate is void and rental fee of entire booth will revert back to \$19.75 per square foot.
- It is understood and agreed that Management will accept a deposit in the amount of two-thirds of the total booth rental cost to reserve booth space with the balance due and payable on or before March 6, 2009. Exhibitors contracting after March 6, 2009 must submit payment in full within 5 business days of receipt of this agreement by Management to reserve a booth location. Cancellations must be received in writing. Companies whose written cancellation is received by Management prior to March 6, 2009 will receive a refund of any fees paid in excess of 50% of the total cost of the booth. Companies cancelling after March 6, 2009 will be charged full booth rental fee.
- Exhibitor understands and agrees that all expenses for electrical connection, utilities required in booth, drayage, handling, erection and dismantling of exhibits, and other services not specifically mentioned in the Complimentary Exhibitor Package are to be paid by Exhibitor separately.
- It is understood and agreed that neither the Management of PrintSynergy, nor the Cobb Galleria Centre, the Cobb-Marietta Coliseum & Exhibit Hall Authority, or their officials, officers, employees or agents can or will be held responsible for the safety of exhibits, Exhibitor's property against theft, burglary, vandalism, or damage by fire, water, earthquake or any other cause. Management will provide minimum security guards for the protection of Exhibitor's property during the show move-in through move-out. Exhibitor is urged and advised to provide at his own expense some property and liability coverage. Exhibitor agrees by his participation in PrintSynergy to waive any and all claims resulting from his participation in the show.
- In the unlikely event that PrintSynergy is either cancelled or postponed due to circumstances beyond the control of Management, it is agreed and understood that no refund or additional liabilities for any costs relating to such cancellation or postponement would be due Exhibitor. Management may, at its sole discretion, make such refund if Exhibitor would find it impossible to participate in an event that was rescheduled. No notice of such rescheduling will be given to Exhibitors since the cause of such rescheduling might be natural disaster, civil unrest, or other circumstances beyond the control of Management. Exhibitor Information Manual will be supplied by Management to Exhibitor prior to the show. This manual outlines conditions of participation for the mutual benefit of all Exhibitors and the comfort, safety and welfare of visitors, and is incorporated by this reference into the terms of this agreement.

I HAVE READ, UNDERSTAND AND AGREE TO THE TERMS OF PARTICIPATION LISTED ABOVE

Signature of Authorized Representative

Printed Name and Title

Date

Please sign and mail this agreement with an original signature. Make a photocopy for your records. Written confirmation will be mailed to you. MAKE CHECKS PAYABLE TO: PIAG.

ver: 0802a

PrintSynergy 2009 • 5020 Highlands Parkway • Smyrna, Georgia 30082
Toll Free: (800) 288-1894 • Phone: (770) 433-3050 • Fax: (404) 420-2827 • Email: sales@PrintSynergy.com • Website: www.PrintSynergy.com
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